

ISSN 0976-5239

JOURNAL OF

ECONOMICS

 © Kamla-Raj 2017

J Economics, 8(1): 26-32 (2017)
DOI: 10.31901/24566594.2017/08.01.03

**Challenges Faced by Foreign Entrepreneurs, a Stumbling Block
in Running Their Businesses in South Africa?:
Case Study of Alice Town, Eastern Cape, South Africa**

Nyasha Chatikobo

*Social Development Department University of Fort Hare, Alice Town, Eastern Cape,
South Africa, Postal Code 5700
E-mail: nyashachatikobo@gmail.com, 200909466@ufh.ac.za*

KEYWORDS Capital. Immigrants. Discrimination. Hardship. Enterprise

ABSTRACT In developing countries, small and medium enterprises are important for economic growth and development. Entrepreneurship supports the process of economic development, fosters economic growth, job creation, and reduces rural unemployment and migration. Foreign entrepreneurs are part of those who build capital through risk and initiative. This study is to find out how foreign entrepreneurs in South Africa cope with the challenges they have to face in running their businesses in Alice town in the Eastern Cape, through a qualitative design. This study came up with plausible recommendations to make the foreign entrepreneurs journey a success for both the South African economy and the business owners.